

Sponsor Prospectus



WOMEN LEADERS ASSOCIATION

Local In-Person Conference Access to Key Female Leaders
and Decision Makers





The Women's Leadership Association series provides unmatched exposure to Key Women Leaders within the top 80 metro markets. Each metro has on average **250+ company registrations**, On Event day 100-300 Women executives across 80 metros attend, the **key influencers and gatekeeper for purchase decisions**.

Benefits of Sponsorship:

- We provide you with attendee list to follow up post event.
- Ability to reach targeted, highly qualified Senior Female Decision Makers.
- Opportunity to build and increase brand awareness through exposure before, during and after event.



EVENT AT A GLANCE

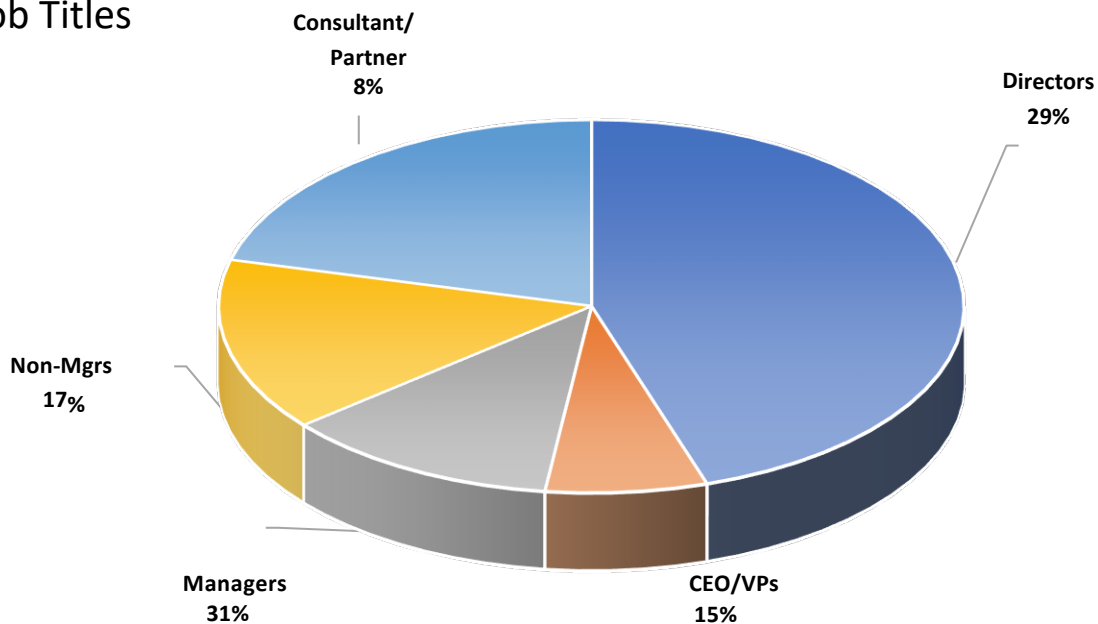
<p>Event Format:</p>	<p>Sponsors will exhibit throughout the event; including designated networking time before, during and after event. Key networking at registration and break time. No Breakout Sessions, Sponsors and Attendees in the same room.</p>	
<p>Venue(s)</p>	<p>Our events are held at 4 and 5 star locations across the USA, luxury settings, full service venues, with custom menus offering the best in local cuisines</p>	
<p>Attendees:</p>	<p>100-300 Local Key Women Decision Makers across industries.</p> <p><i>See City Specific Site For Attendee Snapshot: Includes titles, companies, industry and interest of Past Attendees.</i></p> <p>Attendees will be given “free” membership to our online platform, that includes a library of sponsor material promoting your products and solutions. Attendees will have access to those resources, free of charge, up to 12 months which sponsors will benefit from for a full year.</p>	
<p>Sponsors:</p>	<p>We accept a limited number of sponsors per city in order to keep the events as professional and engaging as possible. See sponsor packages and options in detail below.</p>	
<p>In-person 2022 Web-conference</p>	<p>9:00 am Vendor Setup - 2:30 pm Vendor Breakdown 2 pm – 4:30pm (Only in select cities)</p>	
<p>Topics of Interest:</p>	<ul style="list-style-type: none"> - Leadership Processes - Current Trends - Employee Benefits - Healthcare Planning - Networking - Best Practices Millennials - New Technology in The Workplace - Compensation Trends and Outlook - Business Immigration, Intl Assignment - Growth Strategies 	<ul style="list-style-type: none"> - Employment Law - Career Fast-Tracking - Talent Acquisition - Succession Planning - Wellness Programs - Employee Incentives - Diversity and Inclusion - Hiring and Recruitment - Workforce Planning - Mentorship



ATTENDEE DEMOGRAPHICS

Enhance your company's image, engage and interact with these senior executives who have influence, budget authority to evaluate products and services to solve their business needs. Accelerate your sales pipeline and gain valuable introduction to the women leaders community.

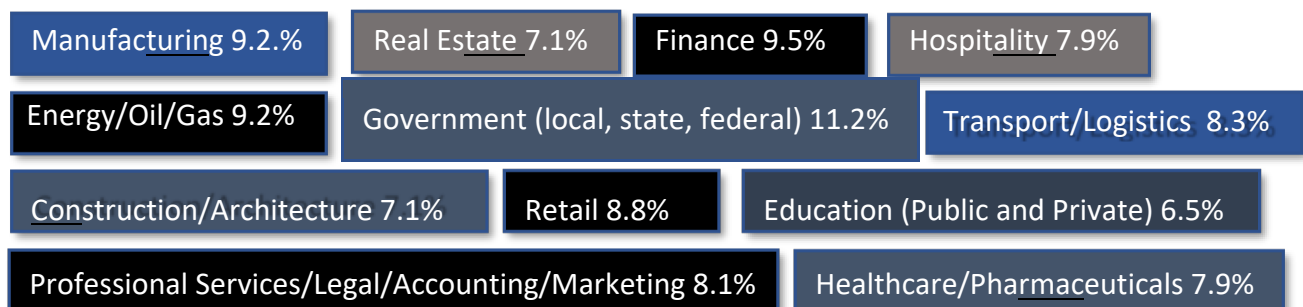
Job Titles



Company Sizes:



Industries:





2022 CALENDAR

*Jan.11: New Orleans
Jan.12: Baton Rouge
Jan.13: Jackson
Jan.19: Norfolk
Jan.20: Richmond
Feb.09: New Orleans
Jan.26: Albuquerque
Jan.27: El Paso
Feb.7: Oklahoma City
Feb.8: Tulsa
Feb.19: Boise
Feb.10: Little Rock
Feb. 11: Memphis
Feb 23: Greensboro
Mar.01: Charlotte
Mar.3: Raleigh
Mar.15: Los Angeles
Mar.17: San Diego
Mar.29: Nashville
Apr.1: Chicago
Apr.12: St. Louis
Apr.25: New York
Apr.27: Philadelphia
Apr.29: Washington
May.11: Syracuse
May.12: Albany
May.24: Denver
Jun. 6: Milwaukee
Jun. 8: Madison
Jun. 9: Minneapolis
Jun. 22: Pittsburg
Jun. 24: Cleveland
Jul. 11: Wichita
Jul. 12: Kansas City
Jul. 14: Omaha
Jul. 15: Des Moines
Jul. 26: Columbus
Jul. 28: Cincinnati*

*Aug. 2: Detroit
Aug 4: Grand Rapids
Aug. 9: Indianapolis
Aug 10: Louisville
Aug. 23: Dallas
Aug.26: Austin
Sept. 12: Hartford
Sept.13: Springfield
Sept. 14: Boston
Sept. 16: Providence
Sep.21: Chicago
Sep.26: New York
Oct.3: Las Vegas
Oct. 4: Phoenix
Oct. 11: Birmingham
Oct. 12: Atlanta
Oct. 18: Washington
Oct. 21: Philadelphia
Oct. 25: Spokane
Oct. 26: Seattle
Oct. 27: Portland
Nov. 1: Honolulu
Nov. 2: Charleston
Nov. 3: Columbia
Nov. 7: Salt Lake City
Nov. 10: Boise
Nov. 14: San Francisco
Nov. 16: SV
Nov. 17: Stockton
Nov.18: Sacramento
Nov.30: Jacksonville
Dec.01: Jacksonville
Dec.02: Orlando
Dec.05: Tampa
Dec.08: Miami Dec.12:
Denver Dec.15:
Chattanooga Dec.16:
Knoxville*

Sample Agenda

9:00 am - Arrival, Check-in, Welcome.
9:20 am - Opening Intro by Emcee.
9:30 am - Keynote: Mentoring Matters.
10:00 am - Keynote: Authentic Female Leadership.
10:30 am - Networking/Sponsor Break.
10:45 am - Keynote: Silencing Self-doubt: How to Overcome Imposter Syndrome.
11:15 am - Panel: Achieving Optimal Work/Life Balance.
12:00 pm - Lunch.
1:00 pm - Keynote: Dealing with Resistance: Get Your Team to Accept and Invest in Change.
1:30 pm - Panel: Develop Your Value and Define Your Worth.
2:15 pm - Closing remarks.
2:30 pm - Event closure.

Call Us: 404-400-2424 **Email Us:** shelly@womenssummits.com **Online:** womenleadersassociation.org



Live Speaking Sponsorship Choices (entire audience)

Discounts if Same Order: 3+ events=10%, 5+ = 15%, 10+ = 20%, 25+ = 25%, You may substitute different cities at any time.

Diamond Level Sponsor

\$9500



- Exclusivity for your Industry Type as the Diamond Top Sponsor.
- An official top Diamond sponsor of all meetings throughout the year.
- An official top Diamond sponsor of The Annual Main Meeting at a top hotel in the city.
- Your choice of locations for a 6 ft Table top exhibit space (table provided).
- Passes for up to 5 staff to network with the leaders in attendance.
- Attendee pre-registration list with full contact info.
- Logo and recognition for any additional in-person or online events held such as our Yearly Leadership Conference.
- Post attended list with contact details for follow-up.
- Logo displayed on the city website and at event day registration.
- One Yearly email campaign to nationwide registered event participants or 1 metro of your choice.
- WiFi, Power Strip, 2 Chairs included.

Platinum Level Sponsor Level Sponsor

\$7500



- An official key Platinum sponsor of all meetings throughout the year.
- An official key Platinum sponsor of the Annual Main Meeting at a top hotel in the city.
- 6 ft Table top exhibit space (table provided).
- Passes for up to 3 staff to network with the leaders in attendance.
- Post attended list with contact details for follow-up.
- Logo displayed on the city website and at event day registration.
- Logo and recognition for any additional in-person or online events held such as our Yearly Leadership Conference.
- WiFi, Power Strip, 2 Chairs included.

Gold Level Sponsor

\$4900



- A Gold sponsor of the Annual Main Meeting reception at a top hotel in the city.
- 6 ft Table top exhibit space (table provided).
- Passes for up to 2 staff to network with the leaders in attendance.
- Logo displayed on the city website and at event day registration.
- WiFi, Power Strip, 2 Chairs included.



Additional Sponsorship Choices:

Discounts if Same Order: 3+ events=10%, 5+ = 15%, 10+ = 20%, 25+ = 25%, You may substitute different cities at any time



Silver Level Sponsor

\$2900

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- A Silver sponsor of One Annual Main Meeting reception at a top hotel in the city.
 - 6 ft Table top exhibit space (table provided).
 - Passes for up to 2 staff to network with the leaders in attendance.
 - Logo displayed on the city website and at event day registration.
 - WiFi, Power Strip, 2 Chairs included.



Bronze Level Sponsor

\$1400

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- Listed as a sponsor of the Annual Main Meeting receptions at a top hotel in the city.
 - Pass for 1 staff to network with the leaders in attendance.
 - Logo displayed on the city website and at event day registration.

Email Marketing Blasts

a) \$1399 Pre-Marketing Blast. [Sign Up](#)

Send a customized email to pre-registered attendees one week before event in a city of your choice, We provide you the emails and names.

b) \$2999 10K WS Decision Makers Blast. [Sign Up](#)

Choose from our event cities or the one you have chosen to sponsor, built to drive awareness and target title/industries of your choice.

c) \$5499 20k WS Decision Makers Blast. [Sign Up](#)

Industries across the board within a metro(s). We build a targeted list based on your criteria for any of the following: Appointment Request, Lead Gen, Newsletter, Webinars, White Papers, Case Studies, Success Stories, and Product Needs.

Call Us: 404-400-2424 Email Us: shelly@womenssummits.com Online: womenleadersassociation.org



"Talking to peers, kibbutzing and sharing best practices -- it's very powerful. Even at my level of experience, I still learn new things when I go to these."

- Michael Frankel, LexisNexis Group

"When you can get a glimpse of what is going on in the market, even a tiny glimmer of what can happen, you'll be able to jump on a new trend and get ahead of your competition."

- Kerry Desberg, Owens Corning

"I think networking outside your industry is critical to keep the flow of new ideas coming into your mind, and your organization."

- Jim McComb, Bank of America

"The network of relationships between people, whether the old fashioned kind or via new modern social networks, is absolutely critical to operate with speed across geographies and business silos."

- Polly Pearson, EMC Corporation

"I find it very invigorating to learn from others and adapt ideas from others, rather than always assuming our way is the best way. Sometimes others have better ideas than we do."

- Larry Quinlan, Deloitte

"The book summaries and articles are excellent added benefits."

- Anne Marie Tedesco, CitiBank

"It's very valuable to go outside your own industry to look at the skills and value-added processes from other areas, to see what people in other industries are doing."- Dennis Deering, Diebold, Inc.

